



WORLD PALM
VIRTUAL EXPO 2020

WORLD PALM VIRTUAL EXPO 2020

“A VIRTUAL EXHIBITION AKIN TO A PHYSICAL ONE!”

Reach out to the world's palm oil industry!

Meet Industry Buyers From These Countries:


 Indonesia


 Malaysia


 Thailand

 Papua New Guinea (PNG)

 Philippines

 Colombia

 Brazil

 Nigeria

 Ghana

and more..

24 - 26
NOVEMBER 2020

10.00 am - 6.00 pm
(*Accessible 24 hours a day)

****Up to RM 25,000
subsidy for Malaysian
exhibitors by MATRADE***

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✉ info@worldpalmexpo.com

🌐 www.worldpalmexpo.com



WORLDPALM
VIRTUAL EXPO 2020

EMBRACE THE VIRTUAL EXPERIENCE OF WORLD PALM 2020 VIRTUAL EXPO!



WELCOME LOBBY



CONFERENCE ROOM



INFORMATION
COUNTER



EXHIBITION HALL
& BOOTHS



WORLD PALM

VIRTUAL EXPO 2020

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Malaysia	Germany	and more...
Thailand	India	
Peru	France	
Spain	Italy	



Media Partners:

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REGISTER HERE

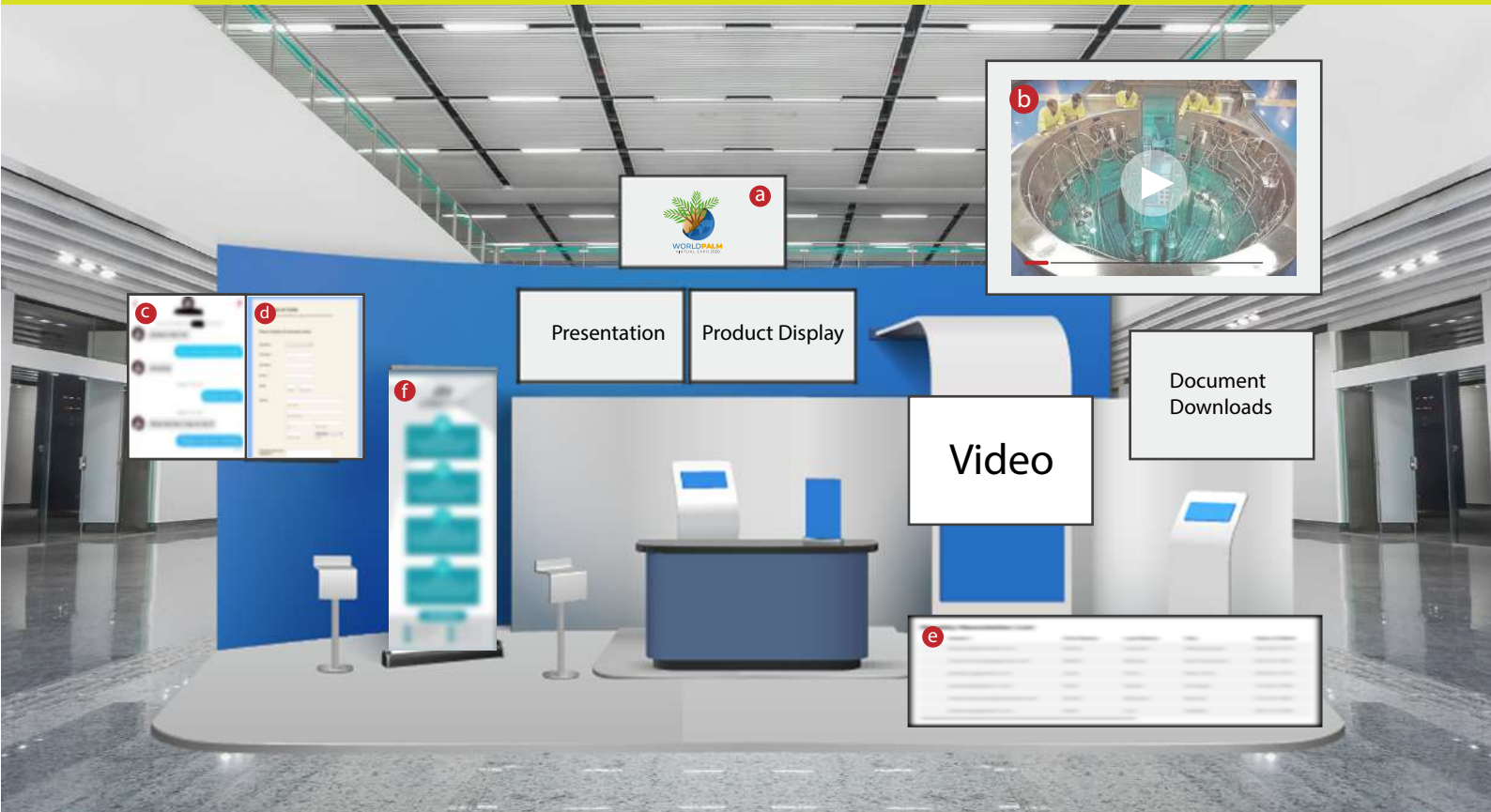
ADVERTISERS
BANNER

EXHIBITION HALL

INFORMATION COUNTER



CUSTOMIZED EXHIBITOR BOOTHS



Booths Can Include:

- a) Logo / Branding
- b) Welcome Video
- c) Chat (1:1 Private or Public)
- d) Email Contact Form
- e) Content Window Signs Which Can Include:
 - Documents
 - Images
 - Videos
 - Links to External Web Pages
- f) Call-to-action:
 - Prize Giveaways
 - Contact Us
 - Newsletter or Product Info Sign Ups
 - Demonstration Request, etc.

PREMIUM BOOTH

USD4,000



STANDARD BOOTH

USD3,000



PACKAGES

VIRTUAL PREMIUM BOOTH

VIRTUAL STANDARD BOOTH

Logo / Branding



Welcome Video



Chat with booth personnel



4 Monitors (Documents, Image, Videos, Link to external web pages, etc)



2 Monitors (Documents, Images, Videos, Link to external web pages)



E-mail direct to booth personnel



Call-to-action (Prize giveaway, Contact me, Newsletter sign-up, Special messaging / promotion, etc)



1 pre-show promotion to enhance booth traffic



Exhibitor personnel logins for attendee engagement



Booth content available for 30 days



Complimentary 1 Full Page Full Color (Run On Page) advertisement in Asia Palm Oil Magazine for 1 issue





EXHIBITOR PROFILE

- 🌴 Agriculture Equipment
- 🌴 Air Compressors
- 🌴 Argo Chemical
- 🌴 Biomass Processing Technologies
- 🌴 Boilers
- 🌴 Certification
- 🌴 Contract Manufacturing & Turnkey Projects
- 🌴 Design & Consultancy Services
- 🌴 Electrical & Electronics Industries
- 🌴 Fertilizer
- 🌴 Insecticide
- 🌴 Laboratory Equipment
- 🌴 Manufacturing Waste and Water Management & Recycling
- 🌴 Material Handling
- 🌴 Material Testing & Inspection
- 🌴 Metal Components & Products
- 🌴 Oil & Fats Producers & Processors
- 🌴 Palm Oil Processing Plants
- 🌴 Palm Oil Processing Equipment
- 🌴 Palm Oil Refineries
- 🌴 Pesticide
- 🌴 Processing & Packaging Machinery Suppliers
- 🌴 Storage Companies Tools, Dies & Moulds
- 🌴 Transportation & Heavy Equipment



WORLDPALM
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BRAND MAGNIFICATION ROOM SPONSORSHIP OPPORTUNITIES

VIDEO WALL ROOM

Eye-catching spots only available to 12 Video Sponsors to stimulate attendee's sensation in Video Room.

USD1,500

**Limited to 12 Sponsors only*



SPONSOR BANNER IN BREAKOUT ROOM

Great location for sponsor banner where attendees search for additional on demand content.

USD2,500 for ONE (1) Hour Breakout Room + Sponsor Banner

USD2,500





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SPONSORSHIP PACKAGE

TITLE SPONSOR

*Limited to TWO (2) Sponsors only

PRICE: USD1,200

- THREE (3) times Email Blast of Webinar invitation to more than 50,000 database with logo prominently at top of invite as “Title Sponsor”.
- Acknowledgement as Title Sponsor and sponsor’s logo along with hyperlink to sponsor’s company website on event website.
- Promote Webinar along with logo of Title Sponsor on event social media platforms, such as Facebook, Instagram, Twitter, and LinkedIn.
- THREE (3) minutes welcome message to the webinar attendees.
- Prominent logo on the introductory slide at the beginning of Webinar.
- Capture more than 100 attendees during the LIVE session and more than 1,000 viewers on the recorded session! (Photo Live Session Picture)
- In-Webinar Branding : Logos on key aspects of the Webinars.
- Sharing the list of Webinar attendees ONLY with Title Sponsors.

SUPPORTING SPONSOR

*Limited to FOUR (4) Sponsors only

PRICE: USD800

- THREE (3) times Email Blast of Webinar invitation to more than 50,000 database with logo prominently at top of invite as “Sponsor”.
- Acknowledgement as Sponsor and sponsor’s logo along with hyperlink to sponsor’s company website on event website.
- Promote Webinar along with logo of Sponsor on event social media platforms, such as Facebook, Instagram, Twitter, and LinkedIn.
- Logo on the introductory slide at the beginning of the Webinar.
- Capture more than 100 attendees during the LIVE session and more than 1,000 viewers on the recorded session!

To sponsor or for more information, kindly email us at : info@worldpalmexpo.com
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CONFERENCE ROOM




A room that gathers all the industry experts to share their industry knowledge and insights with likeminded industry peers who wish to keep themselves up-to-date to the industry trends and information.

- ▶ Expand your knowledge and figure out solutions to your problems
- ▶ Sharpen the saw with new tips and tactics share by the experts
- ▶ Great way to network with new people or potential clients in your field


CONTACT US :

For booth reservation / sponsor / query,
please feel free to contact us at :


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